

(JT)

PATENT

Appl. No.: Not yet assigned
 Amdt. dated June 25, 2004
 Preliminary Amendment

Amendments to the Specification:

Please amend the title as follows:

"INFORMATION DISTRIBUTION SYSTEMS AND METHODS, PROGRAMS REALIZING
~~THE THESE~~ METHODS, AND INFORMATION MEDIUM MEDIA CONCERNING THE
 PROGRAMS"

Please amend the paragraph on page 23, line 18 through page 24, line 3,
 beginning, "The present invention (18) is the information distribution..." as follows:

The present invention (~~18~~17) is the information distribution system of any
 one of (14) to (18), wherein

the advertisement distribution condition database further stores a category
 classification for each advertisement, the system further comprising

a means for minimum unit category classification, which finely divides the
 category classification of all of the advertisements desired to be distributed during
 the time period into classifiable minimum categories, and wherein

the increase or decrease specifications stored in the advertisement
 distribution condition database are assigned to the corresponding minimum unit
 categories and stored again.

Please amend the paragraph on page 72, line ~~32~~²⁴ through page 73, line 6,
 beginning, "2. Opening and overage amount calculation", as follows:

2. Opening and overage amount calculation

<1> For j=1, 2, 3, ..., DAYS, the total unit adjustment
 amount for each day is calculated that was
 increased/decreased in processing 1.